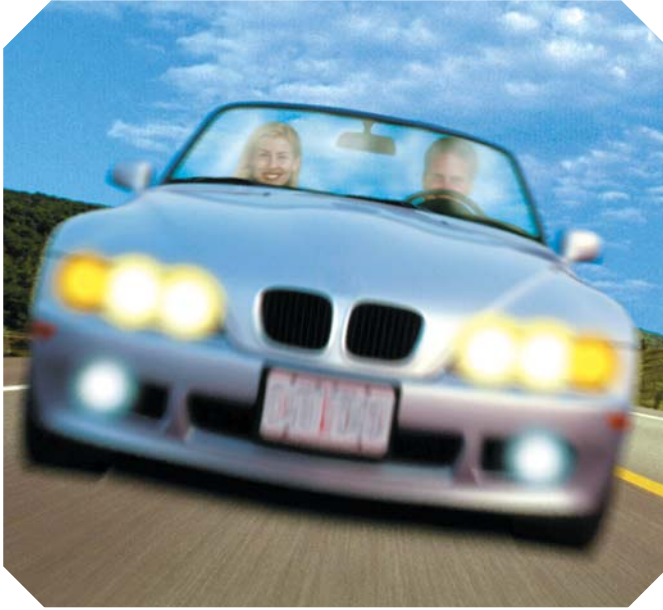




Your Dream - Our Plan
We'll Help You Get There!



FLP Business Planner

Introduction

Congratulations for taking the first steps to achieving your dreams!

By making the decision to be a member of the FLP Team, you are taking advantage of one of the fastest growing industries in the world, the health and beauty industry. There isn't a single person on the planet who doesn't want to look better and feel better. You couldn't be in any better position than you are right now, because you are marketing the world's finest health and beauty products to the wealthiest and most dynamic market ever known in American history. It is estimated that, by the year 2010, Americans will spend nearly *one trillion dollars per year* to maintain their health, vigor and beauty. It's up to you to determine how much of this trillion-dollar market you want to capture. There is no limit to how much you can earn; it is simply a matter of your levels of ambition and effort.

You are also taking advantage of the fastest growing marketing system, Team Marketing. Conceived in the 1940's, Team Marketing has blossomed into an \$84 billion-a-year industry during the last decade. The excitement and driving force behind Team Marketing is the opportunity to develop a marketing Team from which you earn commissions on your Team's marketing volume. These commissions form one of Team Marketing's major profit centers. They change a marketing opportunity from a limited, unexciting income to an explosive career with unlimited income potential by duplicating yourself through others.

Since 1978, Forever Living Products has produced top-quality products that meet the ever-growing health and beauty needs of our population. The quality and availability of our products have been well established over the years. You can rest assured of consistent quality and timely delivery to the consumer. With proven products, an exciting marketing system, and a great demand from the marketplace, just think of the opportunity you have! We encourage you to take it and run with it. You will reap great financial benefits for you and your family many years to come!



Forever Yours,

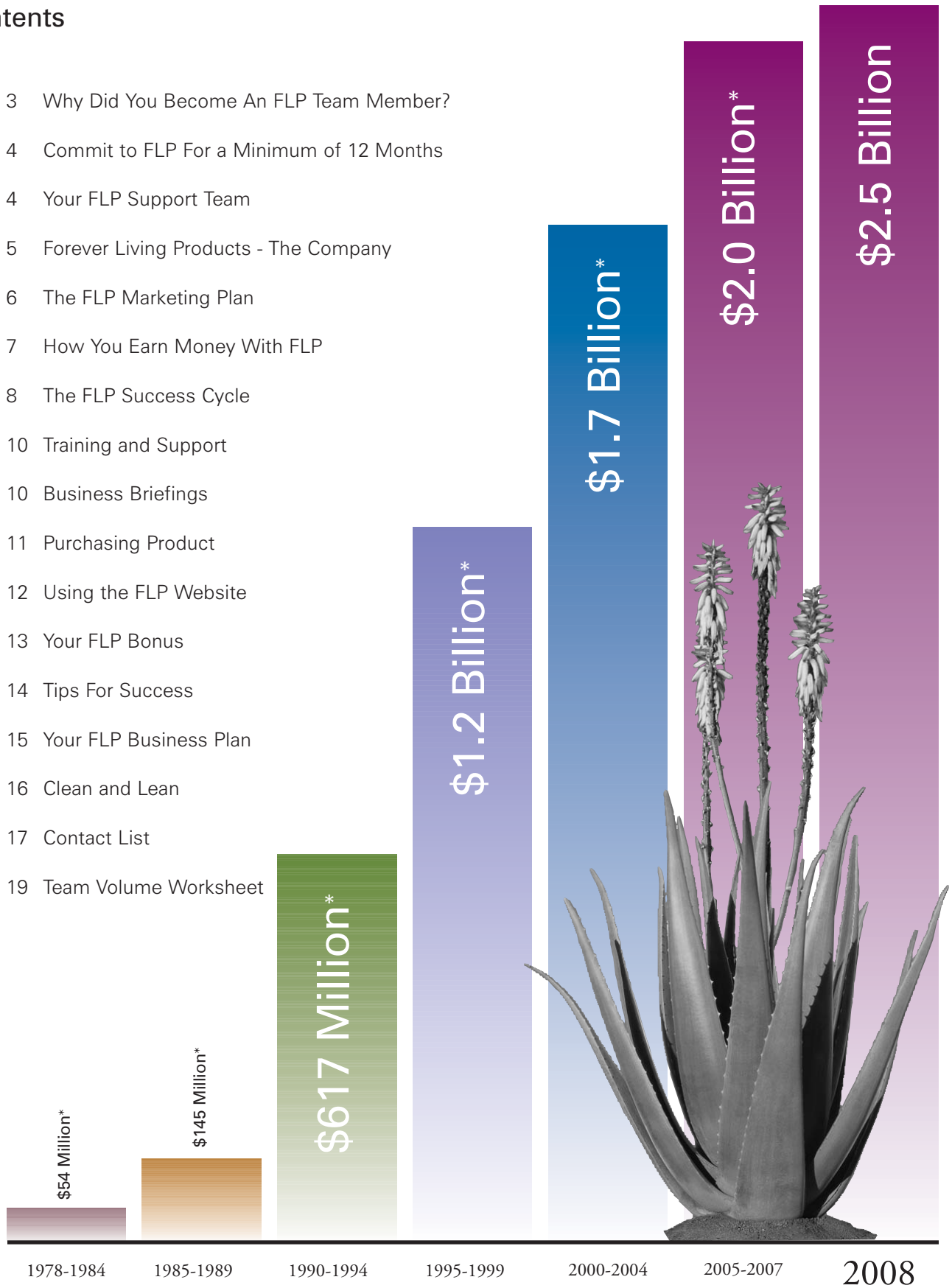


"One of the greatest sources of illness in the world is an empty wallet. If you want to decrease the number of stomach problems or the ill effects of depression, then give a person an opportunity to earn what they are worth - this is a powerful remedy!"

Rex Maughan - Chairman/CEO
Forever Living Products

Contents

- 3 Why Did You Become An FLP Team Member?
- 4 Commit to FLP For a Minimum of 12 Months
- 4 Your FLP Support Team
- 5 Forever Living Products - The Company
- 6 The FLP Marketing Plan
- 7 How You Earn Money With FLP
- 8 The FLP Success Cycle
- 10 Training and Support
- 10 Business Briefings
- 11 Purchasing Product
- 12 Using the FLP Website
- 13 Your FLP Bonus
- 14 Tips For Success
- 15 Your FLP Business Plan
- 16 Clean and Lean
- 17 Contact List
- 19 Team Volume Worksheet

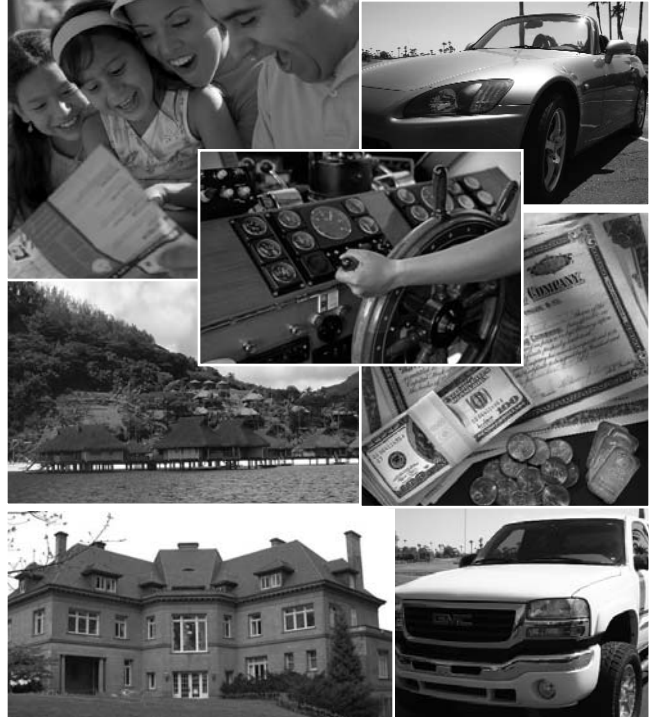


Based on calculated retail sales of worldwide affiliated companies
**average annual sales*

Why Did You Become An FLP Team Member?

FLP's top Team Members have one thing in common: they each have a clear and compelling reason for building their business. It is important that you identify your reasons for wanting to succeed with FLP - these reasons are what we call your "Why". You need to identify for yourself all your reasons - remember that some of them may not be financial, although they may need financial resources for you to achieve them. We have listed below some of the "Whys" of successful FLP Team Members - can you relate to any of these?

- ◆ *Quality time* with your family.
- ◆ *Justly Compensated* for your effort...
...the harder you work, the more you earn.
- ◆ *A new BMW.*
- ◆ *Private Education* for your children.
- ◆ Being able to *travel the world.*
- ◆ The *home of your dreams.*
- ◆ Being in *control of your own destiny.*
- ◆ *Financial Security and freedom from debt...*
- ◆ Escape from the *Rat Race...*
...job insecurity, stress, commuting, etc.



Take a few minutes to identify your "Why" and list below what you want to achieve with FLP:

- ◆ _____
- ◆ _____
- ◆ _____
- ◆ _____

"Crystallize your goals. Make a plan for achieving them and set yourself a deadline. Then, with supreme confidence, determination and disregard for obstacles and other people's criticisms, carry out your plan."

- Paul Meyer

Commit to FLP For a Minimum of 12 Months

As with any new business, it may take 12 months or more to develop substantial residual earnings - this is not a get-rich-quick scheme, but rather an income opportunity that can pay you and your family a substantial monthly income for many generations. Think of your first year as a training period to learn and practice the skills necessary to build your business. During this period you will:

- ◆ Be coached and trained by your Sponsor, Up-line Manager or local representative.
- ◆ Get to know the products by personal use.
- ◆ Share the products and opportunity with others.
- ◆ Receive retail profits, personal and group bonuses; and have fun!

*"You must pay the price if you wish to secure the blessings."
- Andrew Jackson*

Your FLP Support Team

Your FLP Team members are very interested in your success, because your success is their success! They will do all they can to train you and help you throughout your FLP career. Whenever you have questions or concerns, or need information or support, they will be there as one of your most important resources. Always start with your Sponsor, and then work "upline" until you receive the help or information you need. Remember that *Together Everyone Achieves More!*

Your Sponsor Telephone

Website E-mail

Your Manager Telephone

Website E-mail

Your RSD/ASM Telephone

Website E-mail

Your Area VP Telephone

Website E-mail

Forever Living Products: The Company



World Headquarters located in Scottsdale, Arizona

An overview of Forever Living Products is given below:

- ◆ Since its beginning in May 1978, FLP has enjoyed unprecedented growth and surpassed the \$2 billion mark in sales in 2003.
- ◆ Arizona's largest privately held company.
- ◆ World's largest manufacturer and distributor of aloe vera and beehive health & beauty products.
- ◆ Doing business in over 130 countries.
- ◆ Strong financial commitment to each country, in the form of office purchased and inventory levels. (See the International Directory).
- ◆ Vertically integrated; owns its own plantations, beehives, stabilization facilities, manufacturing plant and transportation fleet.
- ◆ Millions of aloe plants cultivated in South Texas and Dominican Republic.
- ◆ Exclusive, patented stabilization method for processing world's most potent aloe products.
- ◆ Integrity and leadership in the health and beauty industry since 1978.
- ◆ Perfect record for paying distributor bonuses on time.
- ◆ Major investment and commitment in E-commerce through its innovative International Website.
- ◆ The contact information for the Home Office is:

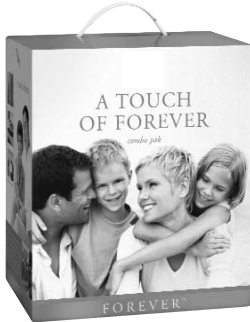
Forever Living Products International
7501 E. McCormick Parkway
Scottsdale, AZ 85258
Team Member Support: (888) 440-ALOE (2563)
Fax: (480) 998-8887
Official Website: www.foreverliving.com
E-mail: distributors@foreverliving.com

*"Our belief at the beginning of a doubtful undertaking is
the one thing that insures the successful outcome of our venture."
- William James*

The FLP Marketing Plan

The FLP marketing plan has been proven for more than a quarter of a century to compensate more to our Team Members than other marketing plans. It has helped many ordinary people live an extraordinary lifestyle. Please view the Marketing Plan Video/CD to help you learn the plan in detail.

We measure all achievements in the FLP Marketing Plan in terms of case credits (cc's). One case credit is worth \$132.00 at wholesale and \$189.00 at retail (your bonuses are based on the retail price).



Everyone starts as a distributor and progresses to Assistant Supervisor by purchasing 2cc's from the Company in the form of a Combo Pak, or a Clean & Lean Business Pak. Each of these is \$260 (Retail \$372), which is lower than the normal wholesale price. In addition to product to use and market, each comes with a literature pak that contains everything you need to get started in your business. We strongly suggest that you purchase one of the Paks as they are great values and provide you with a professional "business in a box." They enable you to get started quickly with the right tools that will help you earn money immediately.

Ten Sources of Income

- | | | |
|--|--|--|
| <p>1. Retail Profits
43% retail profit</p> <p>2. Personal Bonus
5% to 18% on retail sales of your personal volume</p> <p>3. New Distributor Bonus
5% to 18% on retail sales of your new Distributors</p> <p>4. Volume Bonus
3% to 13% on retail sales of your group volume</p> | <p>5. Leadership Bonus
6%, 3%, 2% on 1st, 2nd and 3rd generation managers</p> <p>6. Gem Bonus
Increased earnings on down-line managers</p> <p>7. Earned Incentive Bonus
Up to \$800 per month</p> <p>8. Profit Sharing
Share in a generous yearly profit program</p> | <p>9. Exotic Vacations
Earn trips around the world</p> <p>10. Special Promotions
Fun ways to enhance your business</p> |
|--|--|--|

"There are two ways to earn a fortune: compound your money through interest, or compound your time through the efforts of others."

			18%^{120cc} MANAGER
			13%^{75cc} ASSISTANT MANAGER
		8%^{25cc} SUPERVISOR	
	5%^{2cc} ASSISTANT SUPERVISOR		
NEW DISTRIBUTOR			
<p>15% Discount on Product Purchases</p> <p>Fill out an application</p> <p>No cost to join</p>	<p>43% Retail Profit</p> <p>Plus 5% bonus on Personal Retail Sales</p> <p>Retail 4 Case Credits</p> <p>Start Sponsoring and Building your Downline</p>	<p>43% Retail Profit</p> <p>Plus 8% bonus on Personal Retail Sales</p> <p>Plus 3% bonus on Assistant Supervisor Group Retail Sales</p> <p>Retail 4 Case Credits</p> <p>Continue Sponsoring and Building your Downline</p>	<p>43% Retail Profit</p> <p>Plus 13% bonus on Personal Retail Sales</p> <p>Plus 5% bonus on Supervisor Group Retail Sales</p> <p>Plus 8% bonus on Assistant Supervisor Group Retail Sales</p> <p>Retail 4 Case Credits</p> <p>Continue Sponsoring and Building your Downline</p>
			<p>43% Retail Profit</p> <p>Plus 18% bonus on Personal Retail Sales</p> <p>Plus 5% bonus on Assistant Manager Group Retail Sales</p> <p>Plus 10% bonus on Supervisor Group Retail Sales</p> <p>Plus 13% bonus on Assistant Supervisor Group Retail Sales</p> <p>Plus qualify for 6%, 3%, 2% bonus on downline Manager Group Retail Sales</p> <p>Retail 4 Case Credits</p> <p>Continue Sponsoring and Building your Downline</p>

How You Earn Money With FLP

The FLP Marketing Plan represents the bonuses paid to FLP Distributors. There are two main areas of income opportunity within the Marketing Plan: Retailing and Team Marketing.

Retailing

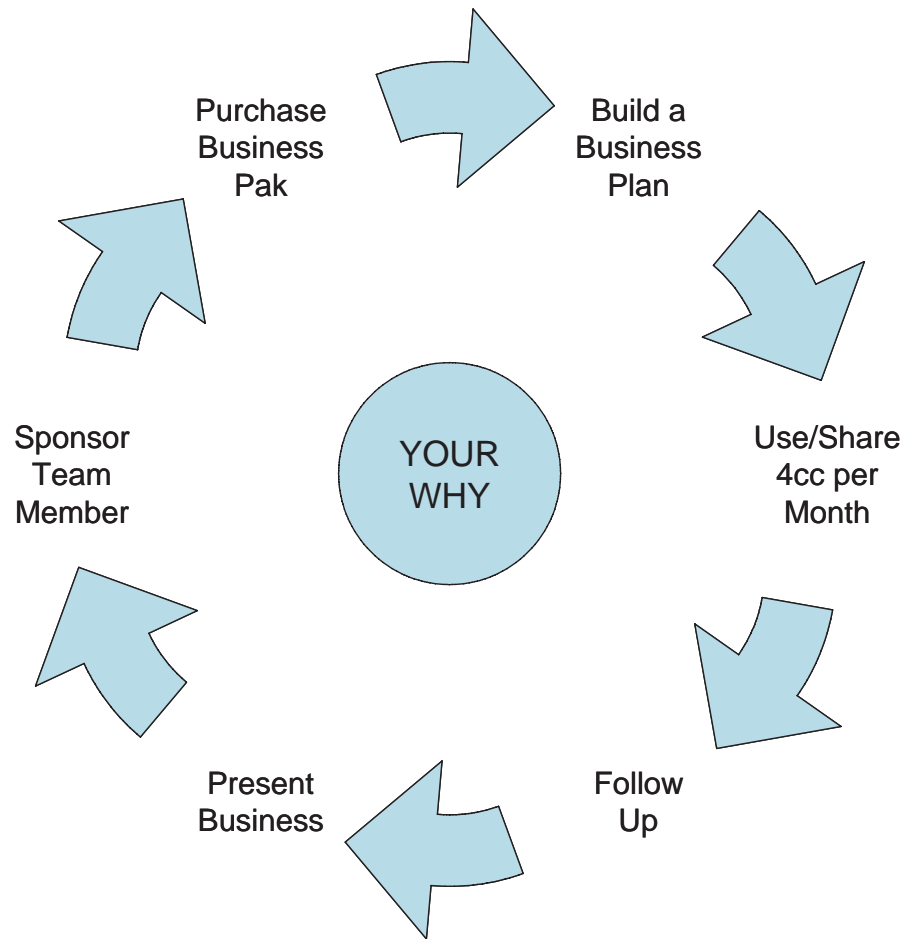
- ◆ Purchase the products at wholesale cost from FLP and sell them at the suggested retail price and you will make a 43% profit. This means that for every \$100 wholesale you buy from the Company, you will earn \$43 profit when you retail it.
- ◆ In addition FLP will pay you a Personal Bonus ranging from 5%-18% of the retail price.
- ◆ This area of the Marketing Plan is ideally suited to Distributors who wish to earn from \$400-\$600 per month. (Normally you work an average of 2-4 hours per week).

Team Marketing

- ◆ This is the exciting area of the Marketing Plan that enables you to build a business that can provide you with financial freedom.
- ◆ Develop a Team of Distributors and you will receive: Group Volume bonuses ranging from 3%-13%.
 - * *Build a team of 20-30 active Distributors, reach the Manager position and receive an income in the range of \$1,000-\$2,000 per month (normally you work an average of 5-10 hours per week).*
- ◆ Work with your Team to build leaders and you will receive additional Leadership bonuses ranging from 2%-6%
 - * *Develop 2 personally sponsored leaders, each managing their own Teams, you become a Senior Manager and you can receive an income in the range of \$2,000-\$4,000 per month.*
 - * *Develop 5 personally sponsored leaders, each managing their own Teams, you become a Soaring Manager and can receive an income in the range of \$6,000-\$9,000 per month.*
 - * *At this stage you may consider becoming a full-time Team Member! Many of our full-time Team Members earn more than \$250,000 per year; and some make as high as \$1,000,000 per year. The only limit is your imagination, ambition and energy.*

The FLP Success Cycle

Sam Walton started with just one retail store. He went on to create an empire and became the wealthiest man in the world with a national and global distribution plan. You can do the same thing with the FLP Team. You start with one distribution point, yourself. Then, through Team Marketing you can expand your distribution channels to reach countless people in over 100 countries throughout the world. You can build your marketing Team to any level of income you desire with the FLP Success Cycle.



"I long to accomplish a great and noble task, but it is my chief duty to accomplish humble tasks as though they were great and noble. The world is moved along, not only by the mighty shoves of its heroes, but also by the aggregate of the tiny pushes of each honest worker."

-- Helen Keller

The FLP Success Cycle provides a simple but effective system for building your business. By repeating this cycle you will be following in the footsteps of all successful FLP Team Members. Remember, keep it simple and keep doing it! By learning and becoming competent in each of the components of the FLP cycle, success is only a matter of time.

During your first full month with FLP you should aim at getting two or three people to join you in the business. Now let's look at how this can be achieved.

The FLP Success Cycle

Step 1 - Business Pak

This tool is vital for starting your business. It contains product for you to use yourself, and some for you to share with new people. You can choose from two different product mixes, the Clean 9 Business Pak, or the Combo Pak. It also contains literature, forms and presentation aids for you to use in building your Team.

Step 2 - Build A Business Plan

- ◆ Review this Business Planner by yourself or with your Sponsor.
- ◆ Complete the "FLP Business Plan" found on page 15 of this manual.
- ◆ Complete the "Contact List" found on page 16 of this manual.

Step 3 - Use & Share 4cc Per Month

Make contact with each of the people on your Contact List. Tell them of your experience with the product and suggest that they try it for a couple of weeks. Host a Product Demonstration in your home and invite your Sponsor to participate. Keep in mind that people will more likely use the product if they've paid for it; so be sure to collect the retail price. Meanwhile, continue to use the products, and add to your daily regimen as many as you can.

Step 4 - Follow Up

Call each person who purchased product from you at least once a week to make sure they are using it. When they are getting results, suggest to them that there is a great financial opportunity in marketing the product, and ask them for 30 minutes to explain the opportunity to them. (If they are not interested at this time, then make an appointment for when you can deliver another couple of bottles of product).

Step 5 - Business Presentation

This gives you the opportunity to explain the FLP Business Opportunity to your contacts, and to sponsor them as Team Members. To keep your presentation interesting and motivating, we suggest you use the Opportunity Flip Chart or Binder presentation. Additionally, it is usually best to bring your Sponsor with you for the first few presentations so you can observe and understand how to use this valuable tool.

Step 6 - Sponsor New Team Member

Sponsoring a new Team Member is very simple, and can be accomplished in one of two ways:

- ◆ Fill out a Distributor Application Form and send the white copy directly to the Home Office.
- ◆ Or, go to the Company Website and sponsor your new Team Member online.

Training and Support

As in any new business, training is everything. The Forever Business Academy provides a simple step-by-step training program that is available at local, regional and national levels. This consists of:

- ◆ Business Planner: designed to help you get to the level of Supervisor and teach others in your Team to do the same.
- ◆ Supervisor to Manager Training: this training manual will guide you through the steps to becoming a Manager in the marketing plan.
- ◆ Business Essentials Seminar: presented by your Regional Sales Director or Area Sales Manager. A one-day seminar incorporating the Supervisor to Manager Training Manual to give in-depth training on all aspects of building a successful marketing team.
- ◆ Manager and Beyond Seminar: special training conducted at the Home Office by Company Executives for Manager level and above. This exceptional two-day leadership seminar will open the door to Leadership Bonuses, the car program, profit sharing, etc.
- ◆ FLP Web Site (www.foreverliving.com): a fantastic tool for Team Members to order and retail product, sponsor and build their business, keep track of their volume, and more.
- ◆ A network of Regional Sales Directors or Area Sales Managers who arrange Business Briefings and training meetings.
- ◆ Marketing literature including brochures, catalogs and videos.

Business Briefings

These 75-minute presentations consist of a short video about the future of our industry, and a presentation about the Company via flip chart or PowerPoint. The purpose of this meeting is to:

- ◆ Enable you to take your prospective Team Members to a simple and exciting professional presentation of the FLP opportunity.
- ◆ Provide your guests with the opportunity to meet successful FLP Team Members from all walks of life.
- ◆ Help you build a successful FLP business.

Business Briefing Suggested Format

Welcome & Company Overview5 min
Wellness DVD8 min
Product Overview & Testimonials15 min
Opportunity DVD (selected segments)7 min
Marketing Plan (flip chart or PowerPoint)30 min
Success Testimonials & Motivation10 min

Purchasing Product

To be successful it is essential that you develop belief in the products. This can be achieved best by experiencing first hand the quality and the benefits of as many of our products as possible, and by becoming a product of the products.

Purchasing product could not be simpler with FLP. Just choose from any of the following ways:

- ◆ **Telephone order** - delivery to an address of your choice, call **1-800-843-0422**. Shipping charges will apply.
- ◆ **Company Website** - order your products at your convenience, 24 hours a day, 7 days a week at **www.foreverliving.com**. Shipping charges will apply; however, they are less than when ordering by phone.

Payment Methods:

- ◆ Visa, MasterCard and Discover cards.
- ◆ Money order or cashier check.
- ◆ Personal check.

Important Tips on Ordering:

- ◆ The minimum order is \$50, not including sales taxes.
- ◆ FLP does not encourage Distributors to order more products than they need; therefore, the maximum a Distributor may order is 25cc per calendar month.
- ◆ Order early in the month to avoid month-end rush delays in packing and shipping.
- ◆ Avoid extra shipping charges by ordering literature at the same time as product.

Paul Galvin at the age of thirty-three had failed twice in business. He attended an auction of his failed storage battery business and with his last \$750 bought back the battery eliminator portion of it. That part became Motorola. When he retired in the 1960's he said, "Do not fear mistakes. You will know failure. Continue to reach out."

Using the FLP Website

In order to access the Distributor section of the FLP Website, first go to www.foreverliving.com and navigate your way towards the Distributor section until you reach the Login screen. You must enter your Logon ID and your Password. Your Logon ID is your 12-digit Distributor ID number (with no spaces or dashes). Your Password consists of 2 capital letters followed by 9 numbers (with no spaces or dashes). Your Password can be obtained in any of several ways.



Obtaining your Password

- ◆ If you sponsored via the FLP Website, it will be emailed to you within 15 to 30 minutes after submitting your application.
- ◆ If you sponsored via a paper Application, it will be mailed to you along with your Distributor ID Card within 2 to 3 weeks.
- ◆ In either case, you can call Distributor Support at **(888) 440-ALOE** to obtain it.

After Log-in you can:

- ◆ Order Product. Select "Quick Order", then "Quick Order by SKU" and enter 001E for the Combo Pak, or 220 for the Clean 9 Business pak.
- ◆ Check the Status of Your Order. Select "Order History." In addition to viewing your online orders, you can automatically trace the UPS activity.
- ◆ Check Your Personal and Group Volume. Select "Your Volume." You can view volume generated by all orders of your group.
- ◆ Sponsor New Team Members. Select "About Us" and then "Join Now" and follow the step-by-step instructions. It is very important that your prospective New Team Member knows your 12-digit Distributor ID number, as it will be necessary to enter it during the sponsoring process.
- ◆ Set Up Your Own Website. Select "MyFLPBiz". Your personalized website will automatically link to the Aloe Vera Store so your customers can shop online. You will receive all retail profits, volume and volume bonuses generated by their purchases.

Your FLP Bonus

FLP sends out bonuses to Team Members on the 15th of every month and has never missed this date in all its years of doing business. In order to avoid delays in the mail and those caused by your bank putting a hold on the funds until the check clears, you should sign up for the Forever Living Bonus Access Card. This will assure that your bonus will be transferred electronically to your account on the 15th, and the funds will be available to you usually the very next day. This card may be used to purchase items and services anywhere in the world where Visa is accepted; or you can transfer funds from it to your bank account. Simply go to the website and click on the Forever Living Bonus Access Card icon.

You will receive a Bonus Recap Statement which lists the orders that you and your Team have submitted during the month and the bonus that is payable. An example bonus recap is given below.

As soon as you achieve Assistant Supervisor level, you will begin to receive a bonus on your own volume and on the volume of your directly sponsored new Team Members. Then, as you develop your Team and reach the positions of Supervisor and above, you can qualify for the Group Volume and Leadership Bonuses provided in the Marketing Plan.

Members of your Team cannot pass you up as you progress to the Manager position. Please note that, when you occupy the positions of Supervisor and Assistant Manager, you do not receive Group Volume Bonuses on the volume of those in your group who are at the same position as you. You do, however, get to count your Team's case credits to help you move up in the Marketing Plan. So it pays you to keep one position ahead of your team.

Bonus Recap

This is a portion of an actual Bonus Recap. For each month you order product, you will receive a detailed listing of the activity of your group. It also shows how your bonuses are calculated.

*Ah, great it is to believe the dream
As we stand in youth by the starry stream;
But a greater thing is to fight life through,
And say at the end, "The dream is true!"*

- Edwin Markham

Date	ID	Name	Area	Order	CC	%	SRP	Bonus
6 22	001-001		35	904065912	.000	2%	20935	419
6 18	001-002		22	904064973	.000	2%	37199	744
6 18	001-002		22	904064973	.000	2%	18599	372
6 30	001-002		22	904067999	.000	2%	52275	1046
6 03	001-002		24	2412231	.000	2%	11415	228
6 04	200-001		60	6010524	.000	2%	19400	388
6 13	001-002		22	2412475	.000	2%	15390	308
6 24	200-002		60	6010764	.000	2%	14050	281
6 24	200-002		60	6010765	.000	2%	11720	234
6 16	001-000		22	904064600	.000	2%	64750	1295
6 16	200-002		60	6010658	.000	2%	40680	814
6 24	200-002		60	6010760	.000	2%	15650	313
6 26	200-002		60	904035986	.000	2%	303600	6072
6 27	200-002		60	6010817	.000	2%	7975	160
6 30	200-002		60	904067931	.000	2%	98835	1977
6 27	999-608		100	2237809	.845	0% G		
6 27	999-608		100	2237809	.000	6% G	79200	4752
6 05	001-002		22	2236363	.102	0%		
6 05	001-002		22	2236363	.000	3%	19185	576
6 21	001-001		22	2237449	4.205	13%*	78880	10254
6 12	001-001		22	904063637	.902	13%*	16945	2203
6 30	200-000		60	6010853	.000	2%	17645	353
6 12	001-001		22	2236827	.000	2%	40680	814
6 26	001-000		545	904066951	2.400	0% G		
6 26	001-000		545	904066951	.000	3% G	225555	6767
6 24	200-001		60	6010763	.000	2%	11150	223
6 05	200-002		60	6010536	.000	2%	47395	948
6 20	200-002		60	904065537	.000	2%	192485	3850
6 22	200-002		60	904065880	.000	2%	172792	3456
6 22	200-002		60	904065880	.000	2%	54637	1093
6 26	001-000		24	2412855	1.728	0% G		
6 26	001-000		24	2412855	.000	6% G	81360	4882
6 17	001-000		22	2237127	.536	13%*G	10030	1304
6 12	001-000		22	2236826	.108	0% G		
6 12	001-000		22	2236826	.000	2% G	20340	407

Tips for Success

Listed below are some tips that will help you succeed with your FLP business:

- ◆ Use as many of the products as you can. This will develop your belief in the products and the power of Aloe Vera. Why buy similar products from the supermarket, when you can purchase superior products at wholesale and get paid a retail bonus?
- ◆ Quickly develop a customer base to begin earning money right away. This, together with personal use and sponsoring, ensures that you use/retail/sponsor a minimum of 4 case credits of product each month. This is essential, because as you develop a team of your own, the marketing plan requires you to personally achieve 4 cc's per month to qualify for bonus on your downline sales.
- ◆ Tell everyone about your FLP Team business. Never miss an opportunity to tell other people about the FLP business opportunity and the products and never pre-judge possible prospects. There is no stereotype for a successful FLP Team Member. You should strive to sponsor at least two new Team Members per month.
- ◆ Set up your website and order your business cards immediately. Business cards can be found in the Sales Tools area in the Distributor section, and website instructions in the MyFLPBiz section, of the Company Website.
- ◆ Work hard. Have fun. The rate at which your business grows is directly proportionate to the time and effort that you devote to it.
- ◆ The more you learn, the more you earn. Remember that your Sponsor and Upline Managers are there to support you and provide advice; however, they are not there to do the business for you.
- ◆ Keep it simple. This is a simple, proven business. All of the top FLP Team Members have resisted the temptation to spend a lot of time and effort trying to "re-invent the wheel." If you stick with the FLP Success Cycle, we guarantee that you will succeed!

"The worst bankrupt in the world is the man who has lost enthusiasm. Let him lose everything but enthusiasm and he will come through again to success."

Your FLP Business Plan

Developing a successful FLP business is not a complicated process. It involves some clearly defined activities that everyone can learn how to do. They include using and sharing the products, presenting the business opportunity, recruiting distributors and training them in the same activities.

Today

- Order online (www.foreverliving.com):
 - Combo Pak or Business Pak.
 - 25 Product Brochures.
 - 10 "Get There" brochures.
- Put 20 names on Contact List.
- Set date for Product Launch _____.
- Use the products.

Day Two

- Invite 10 people to Product Launch.
- Review Product Manual.
- Review Marketing Plan video/cd.
- Set up personal Website (MyFlpBiz).
- Order Business Cards (include your Website and Distributor ID).
- Use the products / Tell others about them.

Day Three

- Invite remaining 10 people to Product Launch.
- Review Company Policy Manual.
- Review Plant to Product video/cd.
- Use the products / Tell others about them.

Day Business Pak Arrives

- Get 3 people using the product.
- Give out 2 Opportunity CD's.

Day Prior to Product Launch

- Call and Remind 20 people invited.
- Review procedure with your Sponsor.

Product Launch

- Get as many as possible using the product.
- Set date for follow-up Product Launch _____.

2-5 Days After Product Launch

- Re-invite all no-shows to next Launch.
- Follow up with all product users.
- Set 3 appointments for Opportunity Presentations.

First Month

- Give 10 Opportunity Presentations.
- Sponsor 2 people.
- Give Product Launches for 2 new people.
- Group Volume of 10-15cc.
- Start Tracking Team Volume to Reach Supervisor Level (see page 19).

*"The road to success is a seldom traveled dirt road that leads you to paradise.
Failure is a very smooth ride on a road that is paved and lighted with good
intentions and that leads you to nowhere."*

- C. S. Turpin



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